



PRESS RELEASE

Contact: Caitlin Stibitz
Business: Cetronia Ambulance Corp
Address: 7355 William Ave.
Suite 700
Allentown, Pa 18106

Phone: 610-398-0239 Ext 511
610-751-1495 (Mobile)
Fax: 610-395-5028
Email: stibitzc@cetronia.org
www.cetronia.org

CETRONIA AMBULANCE CORPS RECOGNIZES EMPLOYEES FOR PROVIDING EXCEPTIONAL PATIENT CARE

FOR IMMEDIATE RELEASE, ALLENTOWN, PA (December 12, 2012) – At its annual General Membership Meeting on Tuesday night, Cetronia Ambulance Corps CEO, Medical Director and Board of Trustees recognized four associates for their exceptional patient care and credited them for saving the life of a 35 year old Macungie woman.

Paramedics Matthew Sadrovitz and Philip Kolodziejek and Emergency Medical Technicians (EMT'S) Daniel Riga and Peter Lenig received the first “Medical Director Exceptional Patient Care” Award for providing exemplary care, response and compassion in alignment with Cetronia Ambulance’s core values and mission. Cetronia’s Medical Director, Dr. William Zajdel, D.O., stated, “These gentlemen are very worthy of this award. The Corps has always strived to offer the best in pre-hospital care and this case exemplifies that perfectly.”

In October, these two Cetronia crews responded to a priority 1 life-threatening call where they found a 35 year old woman in cardiac arrest and in a shockable rhythm. Fire personnel from Macungie Fire Department were on scene prior to EMS arrival performing CPR and shocked the patient twice using an AED. Immediately on scene, Cetronia personnel took over care and were able to covert the patient into a perfusing rhythm and delivered her to the hospital with regained pulse and respirations. Because of the pre-hospital care administered in the field, the patient made a full recovery, was discharged with an internal cardiac device (ICD) and returned home to her husband and five children. Zajdel recognized the efforts of the Cetronia team, as well as the efforts of the First Responders who were their prior to EMS arrival, adding “their actions and quick response certainly helps allow us to do what we need to do to save a life.”

“This award is everything that Cetronia is about, our core values and everything that our founding members envisioned for this organization,” stated Larry Wiersch, CEO of Cetronia

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Ambulance Corps. The award was designed to recognize providers who go “above the call of duty” to save a life, added Wiersch. Some of the criteria include demonstrating exemplary skills in a critical, high risk patient; the application of a low frequency procedure; excellence in clinical judgment with a patient that either had an unique presentation of a common disorder or an uncommon disorder that was appropriately recognized and treated accordingly; or demonstrating outstanding teamwork as a group of providers or seamless integration of multiple layers of pre-hospital care. All Paramedics, EMT’s, First Responders and Para-transit associates are eligible. Associates are recognized through a nomination process by peers or a supervisor, which then is reviewed by Senior Management and the Medical Director as to what transpired on the call and the related outcome.

Cetronia Ambulance Corps, founded in 1955, is a non-profit, 501(c)3 community based emergency medical services provider prominently located in the Lehigh Valley. Cetronia Ambulance Corps is one of the largest providers of ambulance services in Eastern Pennsylvania; employing 125 full and part time career associates, 20 active volunteers and boasting a total fleet of 32 vehicles, including 18 ambulances, 11 para-transit vehicles, a supervisor’s vehicle, medicar and a special operations unit. Cetronia provides basic and advanced life support ambulance, para-transit, wheelchair, and stretcher van services to serve the communities emergency medical services and medical transportation needs. Cetronia Ambulance Corps is recognized by the Commission on Accreditation of Ambulance Services (CAAS) for its superior care, rapid response and performance excellence and is the only nationally accredited EMS agency in Eastern Pennsylvania, one of only seven in the state and one of only 144 in the nation. As the regional leader in High Performance EMS, Cetronia Ambulance Corps receives over 44,000 requests for service annually, covering an emergency service area that spans across 108 square miles and a non-emergency coverage area that encompasses seven counties. Cetronia Ambulance Corps provides Health on Wheels™ and is dedicated to saving lives and partnering with community every day.

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